

MBA

PART-TIME
BERUFSBEGLEITEND

MASTER OF PHARMA BUSINESS ADMINISTRATION

STRATEGIC MANAGEMENT

HEALTH ECONOMICS

REGULATORY AFFAIRS

CORPORATE FINANCE

PRODUCTION

MARKET ACCESS

QUALITY CONTROL

RESEARCH & DEVELOPMENT

INNOVATION MANAGEMENT

LEADERSHIP

PHARMACOVIGILANCE

MARKETING

PROJECT MANAGEMENT



PART-TIME MASTER OF PHARMA BUSINESS ADMINISTRATION AT A GLANCE

The part-time Master of Pharma Business Administration program has been specifically designed for ambitious practitioners who want to boost their career in the pharmaceutical industry by deepening their management knowledge while pursuing professional goals.

It provides:

- a strong foundation in the principles and practice of pharmaceutical management
- detailed insights into new concepts applied to real-world situations
- state-of-the-art theoretical knowledge and practical skills along the pharmaceutical value chain

The program can be completed in four semesters – including bi-weekly classes on Friday afternoons and Saturdays during three semesters and the subsequent master thesis. Graduates earn a Master of Business Administration (MBA) degree awarded from both the AACSB-accredited Faculty of Economics and Business Administration and the Faculty of Biochemistry, Chemistry and Pharmacy at Goethe University.



WELCOME TO GOETHE BUSINESS SCHOOL AND THE HOUSE OF PHARMA & HEALTHCARE

We are proud to introduce a very innovative MBA program, specifically designed for professionals in the pharmaceutical industry, with customized pharma-knowledge which makes this program truly unique in Germany. The new Master of Pharma Business Administration has been created by the combined expertise of Goethe Business School, the House of Pharma & Healthcare, the Faculty of Economics and Business Administration and the Faculty of Biochemistry, Chemistry and Pharmacy of Goethe University.

Would you like to gain the knowledge and skills required to qualify for a management position in the pharma business? Would you like to acquire profound general management skills and state-of-the-art pharma-specific management knowledge at the same time?

Join us and become part of the new Master of Pharma Business Administration.



“The Master of Pharma Business Administration is a flagship project of the House of Pharma & Healthcare and Goethe University, as it is unique with respect to its innovative concept and its interdisciplinary structure. The foursome cooperation between the Faculty of Economics and Business Administration and the Faculty of Biochemistry, Chemistry and Pharmacy as well as the House of Pharma & Healthcare and Goethe Business School, demonstrates an impressive concentration of competences in the field of pharma management.”

Prof. Dr. Manfred Schubert-Zsilavec,
Vice-President, Goethe University and President, House of Pharma & Healthcare

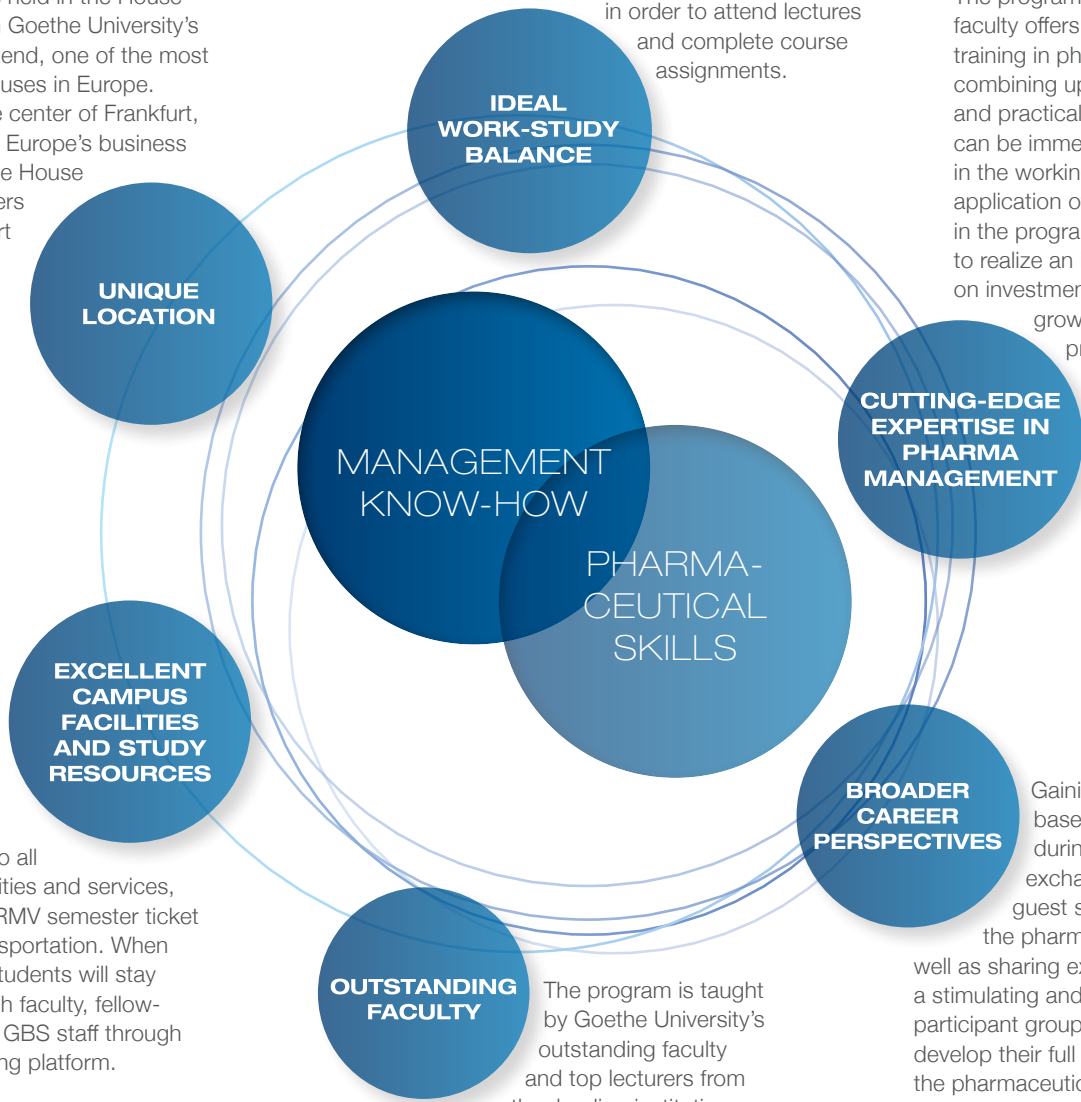
WHY CHOOSE THE PART-TIME MASTER OF PHARMA BUSINESS ADMINISTRATION?

All classes are held in the House of Finance, on Goethe University's Campus Westend, one of the most modern campuses in Europe. Located in the center of Frankfurt, at the heart of Europe's business community, the House of Finance offers state-of-the-art facilities and an ideal and stimulating learning atmosphere.

Students will be matriculated at Goethe University and therefore have access to all university facilities and services, including the RMV semester ticket for public transportation. When not in class, students will stay connected with faculty, fellow-students, and GBS staff through a virtual learning platform.

The program is designed for professionals who wish to continue with their careers while pursuing a master's degree. That is, classroom instruction takes place every second weekend on Friday afternoons and full days on Saturday during the semester, thereby minimizing the amount of time away from work in order to attend lectures and complete course assignments.

The program's outstanding faculty offers students a unique training in pharma management, combining up-to-date theories and practical applications that can be immediately implemented in the working place. This application of knowledge gained in the program enables students to realize an immediate return on investment allowing them to grow academically and professionally while enrolled in the program.



"Whilst designing the program, we have placed a strong emphasis on ensuring that the academic foundation and the practical relevance of the content are perfectly matched. Based on a solid academic foundation, all modules draw on numerous practical examples and case studies or include impulse presentations of experienced practitioners of the pharma industry."

Prof. Dr. Lars Schweizer, UBS-Endowed Professor for Strategic Management, Goethe University and Academic Director, Master of Pharma Business Administration

MANAGEMENT
KNOW-HOW

PHARMA-
CEUTICAL
SKILLS

The Master of Pharma Business Administration curriculum is comprised of four parts: foundation, concentration and specialization courses as well as the master thesis. The program can be completed in four semesters.

CURRICULUM	SEMESTER
PROGRAM ORIENTATION	
FOUNDATION COURSES	
MANAGERIAL ACCOUNTING & CONTROLLING	SEM. 1
ORGANIZATIONAL BEHAVIOUR	
CORPORATE FINANCE	
STRATEGIC MANAGEMENT & CORPORATE DEVELOPMENT	
CONCENTRATION COURSES	
INNOVATION MANAGEMENT & PRICING	SEM. 2
HIGH PERFORMANCE TEAMS	
FOUNDATIONS OF PATENT & PHARMACEUTICAL LAW	
PHARMACEUTICAL VALUE CHAIN	
SPECIALIZATION COURSES TO BE CHOSEN FROM A VARIETY OF COURSES, E.G.	
RESEARCH, DEVELOPMENT & GALENICS	SEM. 3
PHARMACEUTICAL PRODUCTION	
QUALITY CONTROL & ASSURANCE	
REGULATORY AFFAIRS	
PHARMACOVIGILANCE	
MARKET ACCESS & HEALTH ECONOMICS	
INTRAPRENEURSHIP & BUSINESS PLANNING	
MASTER THESIS	
SCIENTIFIC METHODS FOR RESEARCH & WRITING	SEM. 4
MASTER THESIS	

Subject to change · Version of November 2015

DEGREE

Graduates earn a Master of Business Administration (MBA) degree (90 CP) from both the AACSB-accredited Faculty of Economics and Business Administration and the Faculty of Biochemistry, Chemistry and Pharmacy at Goethe University.

PROFOUND EXPERTISE FROM ACADEMIA AND PHARMA PRACTICE

At GBS, the high quality of the faculty is of utmost importance. Our approach is to employ a tandem model comprising faculty from both academia and pharmaceutical practice to ensure the highest possible practical relevance of all modules. The faculty with the best fit for each module is chosen from the large pool of the wider university network. This includes distinguished professors and academic leaders, top-profile management professionals from renowned institutions, as well as experienced training experts and innovative guest speakers.

GOETHE FACULTY

Experienced lecturers from various faculties of Goethe University provide scientific fundamentals and in-depth knowledge based on the latest research.

MANAGEMENT PROFESSIONALS

Top-profile management professionals present hands-on case examples and practical implications based on their day-to-day business experience.

COACHING AND TRAINING EXPERTS

Distinguished experts use novel coaching and training techniques to promote the development of specific personal or professional goals.

GUEST SPEAKERS

Exceptional guest speakers from diverse disciplines provide new perspectives from different angles and promote innovative thinking.

“The quality of a program’s faculty is crucial for its successful delivery and especially its students’ learning experience. Therefore, the Master of Pharma Business Administration faculty is carefully selected in consultation with our advisory board to best meet the requirements of each module – with a balanced mix of experienced academics and practitioners to ensure the high practical relevance of the content we deliver.”

Prof. Dr. Theo Dingermann,
Senior Professor, Institute for Pharmaceutical Biology, Goethe University and Academic Director,
Master of Pharma Business Administration



GOETHE UNIVERSITY



Founded in 1914 with private funding and inspired by the legacy of the European Enlightenment, Goethe University stands out as a pioneering citizens' university. Positioned among the top international research universities, Goethe University offers a wide variety of academic programs, a diverse group of research institutes, and a focus on interdisciplinary approaches for solving complex problems.

FACULTY OF ECONOMICS AND BUSINESS ADMINISTRATION



Goethe University's AACSB-accredited Faculty of Economics and Business Administration is widely regarded as one of Germany's leading faculties in its field. Its researchers and lecturers are regularly ranked among the best in their field and are members of top advisory boards across Europe. The Faculty's excellent reputation is evidenced by over 5,000 student enrolments, as well as by numerous national and international companies recruiting its graduates and intensively collaborating on research and education.

FACULTY OF BIOCHEMISTRY, CHEMISTRY AND PHARMACY



In Goethe University's Faculty of Biochemistry, Chemistry and Pharmacy, 32 professors and 215 permanent staff members are involved in research and in teaching of more than 1,850 undergraduate and 500 PhD students as well as postdoctoral fellows. The Faculty has been continuously high-ranked in the Academic Ranking of World Universities in Clinical Medicine and Pharmacy and is located at Campus Riedberg, a modern center for the natural sciences at Goethe University.

GOETHE BUSINESS SCHOOL



Since 2004, Goethe Business School offers executives and young professionals an exclusive and broad portfolio of education and training programs at Goethe University – at the heart of Europe's financial center Frankfurt am Main. GBS' learning approach is truly unique as it offers a custom-tailored type of education based on the combination of insights of leading academics, practical content as well as relevant soft skills. The attractive study facilities of the House of Finance enable participants to further enhance their professional and personal skills.

HOUSE OF PHARMA & HEALTHCARE



The House of Pharma & Healthcare is an association of all parties involved in the pharmaceutical value chain. It brings together stakeholders from universities, non-university research institutions, the pharmaceutical industry, SMEs, political parties, health insurance companies, patient organizations, physicians, pharmacists, health initiatives, and regulatory authorities with the aim of achieving significant synergies. The House of Pharma & Healthcare contributes to the international visibility of Germany in translational research, accounts for closing the innovation gap in drug development and contributes to a more efficient use and distribution of resources.

YOUR PROFILE

As a minimum eligibility requirement for admissions, we expect you to have:

- Bachelor's degree (180 ECTS) or equivalent
- Proficiency in written and spoken English
- Minimum of two years of post-degree professional work experience in a pharma-related capacity

PROGRAM START AND ADMISSIONS PROCESS

The program starts annually in October, with the first cohort starting in October 2016. To apply, you must submit a complete application package to the GBS Office of Admissions. We encourage you to speak with an admissions advisor before starting your application as well as to visit our admissions webpage at www.goethe-business-school.de for more detailed information.

The admissions process in three steps is as follows:

1. COLLECTION

The applicant submits application documents to the GBS Office of Admissions.

2. EVALUATION

The admissions committee carefully screens your application to check your eligibility for admission.

3. DECISION

The admissions committee communicates a final decision. You then have the choice to accept, decline, or defer an offer of admission.



CUSTOMIZED TO MEET THE REQUIREMENTS OF THE PHARMACEUTICAL INDUSTRY

The structure and content of the Master of Pharma Business Administration have been designed in close coordination with representatives of selected pharmaceutical companies to ensure that the program meets the requirements of corporate practice.

The Advisory Board has essentially three tasks:

- Advise Academic Directors on the selection and design of specific program modules
- Suggest experienced practitioners as faculty or speakers for selected modules
- Suggest students for the Master of Pharma Business Administration

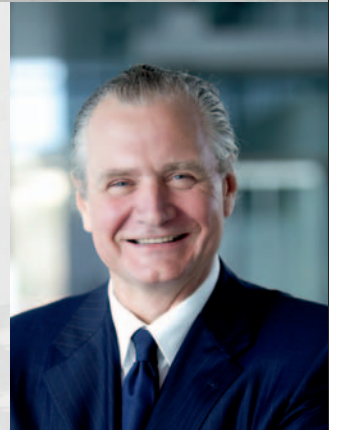
“The Master of Pharma Business Administration program’s design of imparting both management know-how and pharmaceutical skills is state-of-the-art and optimally addresses the required knowledge and expertise of future executives in the pharma industry.”

Prof. Dr. Jochen Maas, General Manager R&D Germany, Sanofi



“The structure and the content of the Master of Pharma Business Administration are matched to meet the needs of the pharma industry and set the program apart from other education and training formats in the market.”

Stefan Oschmann, Vice Chairman and Deputy CEO, Merck



“The Master of Pharma Business Administration fills a much needed gap: the pharma-centric customization of a traditional MBA curriculum. I also believe that the distinctive expertise of the lecturers and the practical nature of the classes – covering important aspects of the pharmaceutical value chain – make this program highly valuable for any aspiring executive in the pharma sector.”

Dr. Hagen Pfundner, Managing Director, Roche Pharma AG





ROOM FOR THOUGHT:
GOETHE BUSINESS SCHOOL IS LOCATED
IN THE HOUSE OF FINANCE AT GERMANY'S
MOST BEAUTIFUL CAMPUS.

Goethe University in Frankfurt is the ideal choice for anyone looking for a place of study with an excellent learning infrastructure and a distinctive international flair on a central, modern and green campus. At Goethe University, global thinking successfully connects with a strong local tradition.



DISCOVER US ON

WWW.GOETHE-BUSINESS-SCHOOL.DE

WWW.HOUSEOFPHARMA.DE

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PART-TIME
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MBA



MASTER OF PHARMA BUSINESS ADMINISTRATION

DEGREE

Conferred by the AACSB-accredited Faculty of Economics and Business Administration and the Faculty of Biochemistry, Chemistry and Pharmacy at Goethe University, students earn a Master of Business Administration (MBA) degree (90 ECTS CP).

LANGUAGE

English

FORMAT

The program starts in October 2016 and includes four semesters: classes every two weeks on Friday afternoons and Saturdays in semesters 1-3 plus 20 weeks for the master thesis in semester 4.

LOCATION

Goethe University Frankfurt am Main,
House of Finance, Campus Westend

TUITION AND DEADLINES

APPLICATION DEADLINE	TUITION DISCOUNT	TUITION PAYABLE
May 2, 2016	€ 5,250	€ 29,750
July 4, 2016	€ 3,500	€ 31,500
August 15, 2016		€ 35,000

Participants from member companies of the [Master of Pharma Business Administration Advisory Board](#) or the [House of Pharma & Healthcare](#) receive permanent discounts. For further information, please contact the GBS Office of Admissions.

Tuition includes university semester fees and student RMV semester tickets. Upon accepting the offer of admission, the applicant pays a non-refundable tuition deposit of €1,000. The tuition (less the non-refundable tuition deposit) is payable in three installments at the beginning of the first three semesters.

REQUIREMENTS

As a minimum requirement for admissions, we expect you to have:

- First university degree (bachelor 180 CP or equivalent)
- Advanced English skills (CEFR C1); waivers possible
- Minimum of two years of post-degree professional work experience

APPLICATION

To apply, you must submit a complete application package to the GBS Office of Admissions:

- Completed program application form
- Current resume
- Letter of employer recommendation
- Essay of motivation (in English)
- Proof of English proficiency
- Official university transcripts and diploma (or certified copies)

ADMISSIONS

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